



# 2014 MASTERS TOURNAMENT

Augusta National Golf Club | Augusta, Georgia | April 7th - 13th,

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ABOUT

## THE MASTERS TOURNAMENT

*“Perfect! And to think this ground has been lying here all these years waiting for someone to come along and lay a golf course upon it.” -Bobby Jones*

The Masters Tournament is one of the four major championships in professional golf. Scheduled for the first full week of April, it is the first of the majors to be played each year. Unlike the other major championships, the Masters is held each year at the same location, Augusta National Golf Club, a private golf club in the city of Augusta, Georgia, USA. The Masters was started by Clifford Roberts and Bobby Jones. Jones designed Augusta National with course architect Alister MacKenzie.



The tournament is an official money event on the PGA Tour, the European Tour, and the Japan Golf Tour. The field of players is smaller than those of the other major championships because it is an invitational event, held by the Augusta National Golf Club.

### In Tradition...

The tournament has a number of traditions. Since 1949, a green jacket has been awarded to the champion, who must return it to the clubhouse one year after the time of that player's victory. In most instances, the green jacket is only removed from the club's grounds by a first-time champion. A golfer who wins the event multiple times uses the same green jacket awarded upon his initial win (unless he needs to be re-fitted with a new green jacket).



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## EXCLUSIVE VIP HOSPITALITY

With an unbeatable location, only steps from the main entrance gate to the Tournament golf course, experience Exclusive VIP Hospitality in a brand new facility with unparalleled service and amenities.

Located directly across from the tournament grounds, guests are able to walk a short distance to the main entrance into the Tournament grounds. Other hospitality facilities, located on Azalea Drive and Magnolia Drive, rely on vehicle transportation in order to transfer their guests to and from the tournament grounds. With exclusive VIP Hospitality, guests can simply walk to and from the course at their own convenience



### *VIP Hospitality Includes:*

- Reserved seating in climate controlled environment
- Premium catering with gourmet breakfasts, lunches and hors d'oeuvres
- Premium all day open bar
- Your corporate branding on lanyards, tables, and inside the club
- Upgraded closed-circuit LCD televisions with an additional state-of-the-art sound system displaying golf scoring in real-time
- Chance to win limited edition memorabilia
- Convenient valet parking
- Elegant decor, plants and flowers

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## MOUNT VINTAGE PACKAGE

### FEATURED HOST HOME LODGE AT MOUNT VINTAGE

The Lodge at Mount Vintage Plantation is a custom built home especially designed for corporate entertainment at the Master Golf Tournament. This exquisite home is a private gated estate located on 20 acres in the Mount Vintage Plantation community. This home is also complete with a private bass pond with dock and a fishing boat. Rental of this home also includes access to Mount Vintage Athletic Club, which includes tennis courts, a pool and a gym.



#### Private Estate Features:

- Two King bedded Master suites with fireplaces and private bath
- Two queen bedded Master office suite with private bath
- Two additional queen bedded rooms that share a bath with seperate shower
- Bose Lifestyle audio system installed throughout the house
- Twelve person 109" theatre with high definition projector - Complete with power recliners refrigerator, bar and popcorn machine.
- Loft with plasma TV and custom professional billiards table
- Kitchen in set with large center island Wolf Stove, Sub Zero appliances and wine cooler fully stocked for your enjoyment
- Large stone Veranda with full outdoor kitchen, and fireplace
- Bar in foyer entry area fully stocked with premium liquors and beer
- Cuban cigars will also be made available
- Private chef in home



\*Subject to availability

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## MOUNT VINTAGE PACKAGE

### OPTIONAL ENHANCEMENT HOST HOME THEMED DINNER

#### Butcher Night:

Legend has it, meat perfectly seasoned and prepared on an open Flame grill historically is the best form of generosity and hospitality. The Butcher night dining experiences offers to your guest meats including Filet, Ribs, Lamb, Pork and Chicken. The guest choice the cut of meat and is prepared to Perfection by our executive chef. Salads, traditional American side hot dishes are prepared and paired to enhance and compliment the meat selection of choice.

#### Sample Menu:

Meats prepared on an open Flame grill:

- Aged Beef Tenderloin
- Aged Beef Rib eye
- Berkshire Pork Rack
- Springer Mountain Chickens
- New Zealand Lamb Racks

Sides to be served:

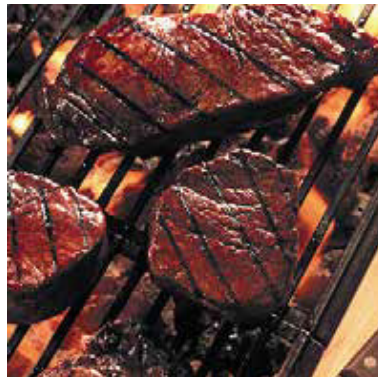
- Wood red Asparagus
- Shrimp Orzo
- Chipotle Cream Corn
- Pommel Puree

Salads:

- Wedge Salad with Blue Cheese
- Caesar Salad
- Mixed Greens with seasonal vegetables

Desserts:

- Fried Banana Split
- Crème Burlee
- Chocolate Molten Cake



#### New England Lobster and Clam Bake:

We are proud to prepare for your guest a New England Lobster Clam Bake. It's the perfect way to combine an evening of fun and relaxation for your guest. While your guest are enjoying cocktails an abundant of shellfish, own in the day before to insure freshness, are cooked in pits and steamed in seaweed to give a distinctly delicious taste.



#### Sample Menu:

Seafood to be Served:

- Mussels
- Clams
- Oysters
- Maine Lobster
- Beef Tenderloin

Sides:

- Black Bean Salsa
- Artichoke and White Bean Dip
- Corn on the Cobb
- Red Bliss Potatoes
- Cole Slaw
- French Bread

Dessert:

- Blueberry Crisp
- Apple Cobbler
- Lemon Poppy Seed Cakes

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## MOUNT VINTAGE PACKAGE

### MOUNT VINTAGE FEATURED HOST HOMES PRIVATE EXECUTIVE HOMES

*\*These are sample homes; available homes TBD*

#### Sample Home No. 1

Two story home with full basement. Modern amenities, pond view, home theater, game room close to Masters course

Amenities:

Cable	Gas Grill
Computer	Hardwood Floors
Copier	Internet
Dart Board	Patio
Deck	Pond/Lake/River View
DVD	Printer
Exercise Equipment	Satellite
Garage Parking	TV Bigscreen
Gas Cooktop	VCR
	Wireless Internet



#### Sample Home No. 2

English tudor home located 2 miles from the course features renovated kitchen with an open floor plan with entertaining in mind. Home has extra amenities to accomodate any group for the week. The outdoor deck is a great place to relax after a long day.

Amenities:

Cable	Wetbar
Computer	Wireless Internet
Copier	Hardwood Floors
Deck	Hot Tub
Digital Cable	Internet
Double Ovens	Patio
DVD	Piano
Gas Cooktop	Ping-Pong Table
Gas Grill	Pool Table
TV Bigscreen	Printer



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## MOUNT VINTAGE PACKAGE

### FEATURED AUGUSTA GOLF COURSE MOUNT VINTAGE PLANTATION



Mount Vintage Plantation presents an unparalleled golf experience: a 27-hole championship golf course which has been likened to Augusta National by Golf Magazine. It is breathtakingly beautiful and enough to please the most serious golfer. Encompassing nearly 5,000 pristine acres, in addition to its beautiful course, Mount Vintage also has an Equestrian Complex, Athletic Club & Town Center, and many other amenities. Golf Course Architect Tom Jackson designed the 27 holes

to fit perfectly into this diverse topography of scenic tree cover and sparkling streams. Each of the three nines – the Chester Nine, the Vintage Nine and the Independent Nine – has distinguishing features and yet they blend together to leave the golfer with vivid memories of beauty.



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## COLUMBIA PACKAGE

### FEATURED HOST COLUMBIA HOTELS

#### Double Tree Columbia

Located in Augusta, Georgia, the Doubletree features spacious rooms newly renovated to combine classic comfort with modern elegance. From the granite countertops, cherry wood vanities and chrome fixtures in the completely updated bathrooms, to the executive workstations with ergonomically designed chairs, the Doubletree offers multi-functional appeal for business travellers and families alike.

All rooms are outfitted with 32" HD-LCD televisions, MP3 Clock Radios and Complimentary High Speed Wireless Internet. The earthy colors provide a warm and welcoming setting that is completed by the "Sweet Dreams bed package synonymous with Doubletree. Wolfgang Puck Coffee Maker in each room



#### Marriott Hotel Columbia

Located near the University of South Carolina and in the vibrant downtown area, the Columbia Marriott welcomes guests to experience the finest accommodations in Columbia, SC.

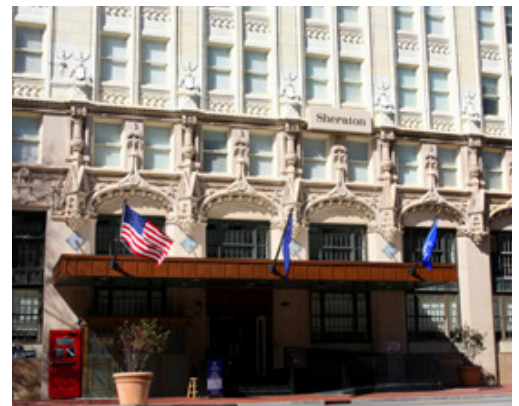
The largest downtown Columbia, SC hotel offers concierge level lounge, airport shuttle (7am-10pm) and convenient location near state capitol. Guest rooms and suites feature plush beds, flat panel televisions and warm décor offering the perfect Columbia, SC lodging experience



#### Sheraton Columbia Downtown

Welcome to the renovated Sheraton Columbia Downtown Hotel. From the moment you enter the lobby you will feel welcomed by a sense of rich history and modern amenities unmatched by any other Columbia, South Carolina hotel. In the refreshed guest rooms, savor the crisp sheets and plush duvet of the all-white Sheraton Sweet Sleeper™ Bed. During your stay, connect with friends and family at the Link@Sheraton experienced with Microsoft in the lobby, and eliminate stress in the new fitness center, Sheraton Fitness.

Settle in for a comfortable evening in our 118 cozy guest rooms and 14 smartly-appointed suites. Thoughtful touches abound, like ergonomic desk chairs, dual massaging showerheads, and High Speed Internet Access. Plus, the hotel is now 100% smoke-free.



\*Based on double occupancy; subject to availability and subject to change



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## COLUMBIA PACKAGE

### FEATURED COLUMBIA GOLF COURSES

#### Cobblestone Park

The wonderful 27 hole golf course, once known as the University Club and now as Cobblestone Park Golf Club.

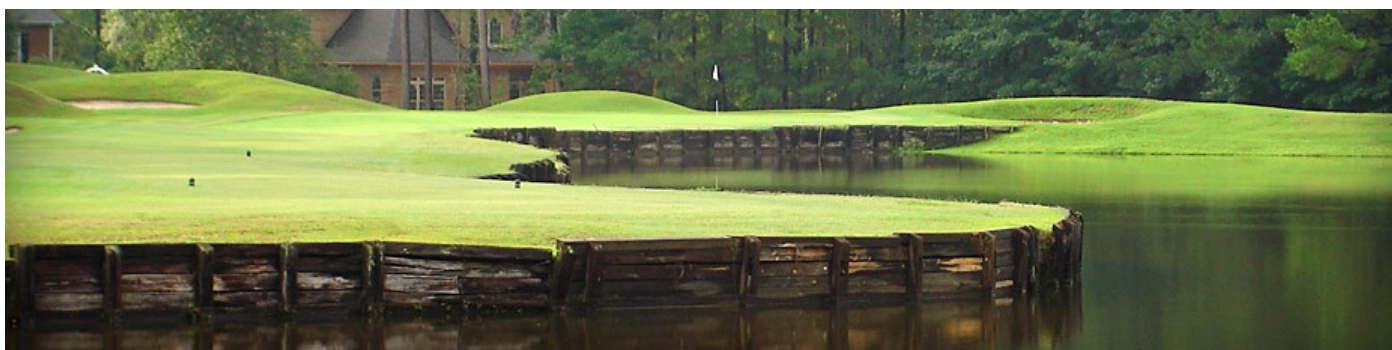
Voted one of the best golf courses in the Midlands, Cobblestone Park features the best design in Columbia. Panoramic views, rolling hills, beautiful oaks and pines take it over the top. As longtime Columbia area golfers know, this is the best golf experience in the area.



#### The Windermere Club

The Windermere Club, the Midland's finest private golf facility located near Columbia on beautiful Lake Windermere, minutes from the state capitol of South Carolina.

A gorgeous Pete & P.B. Dye design golf course with gently rolling fairways leading to lightning fast bent grass greens, a superb test for the better golfer, yet forgiving enough for the higher handicapper, a taste of true southern hospitality, where everyone who walks through the door is treated as a member.



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## AUGUSTA PACKAGE

FEATURED HOST HOTEL

## AUGUSTA MARRIOTT



The Augusta Marriott is ideally located in the heart of the downtown business district on the banks of the Savannah River. Guests will enjoy the hotel's proximity to shopping, entertainment and cultural attractions, as well the Medical College of Georgia and Augusta National Golf Club. The hotel's spacious rooms and suites include complimentary wireless internet, while the fitness center with indoor and outdoor pools and a full-service business center provide everything

guests need to work and relax. Offering 45,000 sq. ft. of flexible meeting space, the hotel's conference facilities create a stunning backdrop for meetings and celebrations.



Among the premier hotels in Downtown Augusta, Marriott offers plush beds and high-tech amenities

- Coffeemaker, tea service, satellite TV available to help you start and end your day
- Specialty suites and Concierge Level guest rooms provide added convenience and enhanced services
- Hotel rooms feature refrigerators & flat-screen TVs
- Marriott's Revive luxury bedding boasts designer duvets, down comforters and cotton-rich linens
- Complimentary wireless high-speed internet access & spacious desks allow you to work productively

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is breathtakingly beautiful and enough to please the most serious golfer. Encompassing nearly 5,000 pristine acres, in addition to its beautiful course, Mount Vintage also has an Equestrian Complex.



#### Augusta Country Club



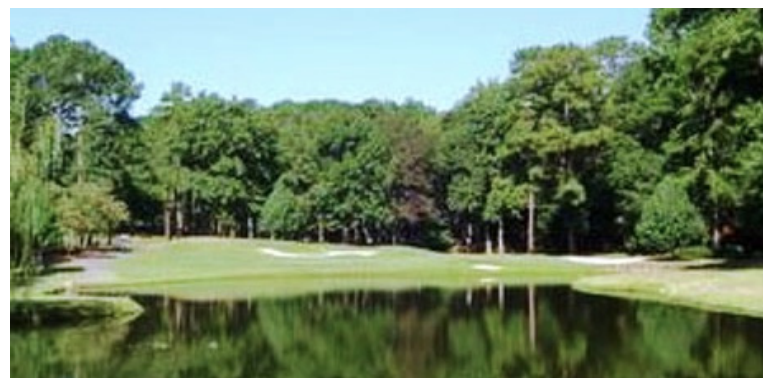
The 18-hole "Augusta" course at the Augusta Country Club facility in Augusta, Georgia features 6,771 yards of golf from the longest tees for a par of 72.



#### Westlake Country Club



The 18-hole "West Lake" course at the West Lake Country Club facility in Augusta, Georgia features 6,876 yards of golf from the longest tees for a par of 72 .





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